

Mobile Apps Technical Portfolio

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It's Layering Season

Levi's Mobile App - Summary

- US, Canada, India, 10 EU countries
- 12M+ users
- React Native Framework + Native modules
- Backend: Java, API SAP Hybris, GraphQL



Levi's Mobile App - Discover

The Discover module is a landing feature of the Levi's mobile app. It enables the marketing team to share early access deeplinks, showcase new and limited collections, run promotions, and more.

LEVI'S® PREMIUM (343)

Filter

Sort by: Recommended



Levi's® Premium

Ribcage Bell Corduroy
Women's Pants

\$98.00

Buy 2+, Get 30% Off: Applied
at Checkout



Levi's® Premium

501® Original Fit Men's
Jeans

\$98.00

Buy 2+, Get 30% Off: Applied
at Checkout



Discover



Shop



Favorites



Bag



Account

Levi's Mobile App – Decide and Buy&Manage

The Decide and Buy & Manage modules are the primary components of the app. They allow users to search for products using an AI-based, personalized search, browse by categories, add items to their favorites, and complete the checkout process

9:41



YOUR LEVI'S®

John Smith



Order History



Settings



Tap to Expand

Levi's
**RED
TAB™**

ID: email@email.com

YOUR RED TAB™ BENEFITS

Levi's Mobile App – Reengage

The Reengage module is designed for integrating Levi's loyalty program. It allows the offering of additional discounts and perks, such as free shipping, to boost engagement rates

High-level Architectural Diagram Levi's Mobile App

Levi's Mobile App



Integration Layer

3rd party services  SERVICE

GraphQL 


WebHooks 

Levi's DC

Custom Systems (Loyalty, Auth, etc)



OMS (SAP HYBRIS)

SAP Hybris 

Custom Services (AI search, Personalization, etc)



Levi's Mobile App – Tech Stack

Dev Tools and technologies



React Native



GitHub Copilot

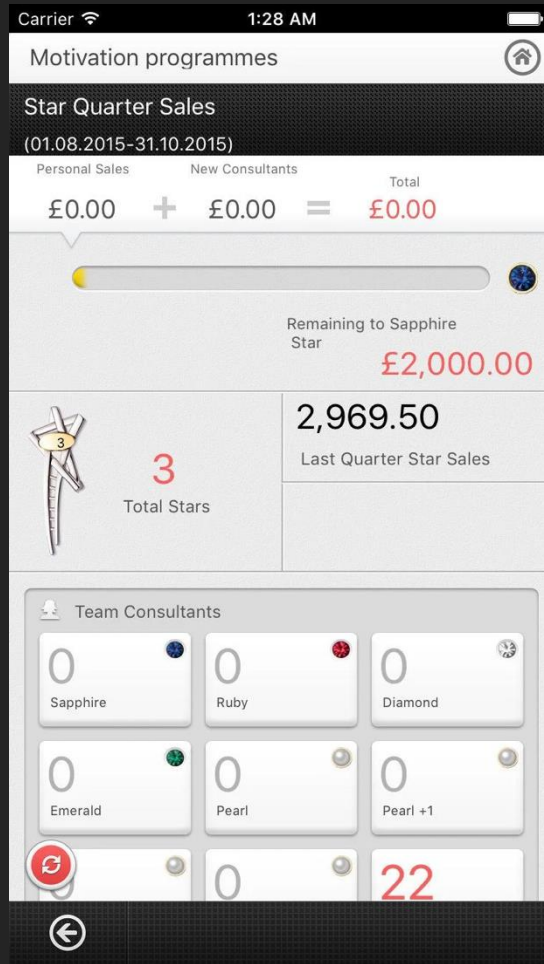
CI/CD Pipeline



Monitoring

GLASSBOX





Mary Kay InTouch[®] Mobile App

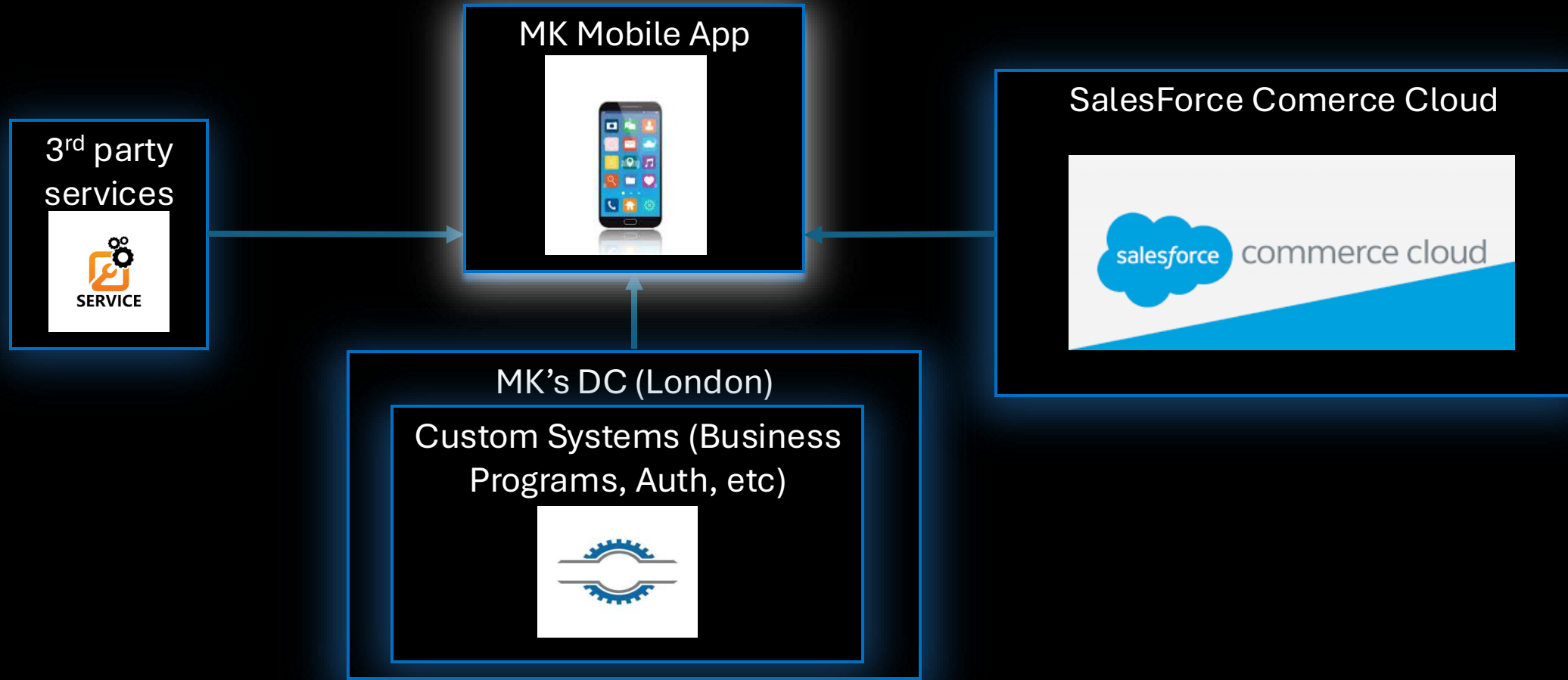
The main purpose is to motivate and upsell the MK independent beauty consultants' salesforce. The app incorporates advanced analytics and offers visual representations of business programs available to the salesforce.



Mary Kay InTouch[®] Mobile App -Summary

- Implemented in 19 EU countries plus Asia Region (China, Indonesia etc)
- Total 5M+ users
- HP Hydra Hybrid framework for iOS and Android
- Backend: SQL Server, C#, Salesforce

High-level Architectural Diagram Mary Kay Intouch[®] Mobile App



Mary Kay Intouch® Mobile App – Tech Stack

Dev Tools and technologies



CI/CD Pipeline





FoodTracker[®] Mobile App-Summary

- US, Canada
- 15M+ users (expected)
- Kotlin, Swift
- AWS Serverless backend for minimal delays
- Backend: Dynamo DB, Python



FoodTracker[®] Mobile App

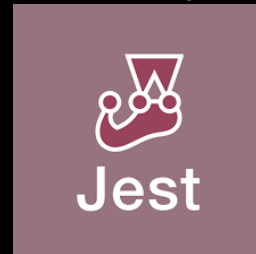
An ultra-fast app designed to track and order street food from food trucks—like Uber, but for street food. Currently, it is in the investor funding stage.

FoodTracker® Mobile App – Tech Stack

Dev Tools and technologies



CI/CD Pipeline



Serverless Backend

